



## START-UP BUDGET

	<u>ESTIMATED</u>	<u>ACTUAL</u>
<u>LICENSES AND PERMITS</u>		
Company Set-Up	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Licenses and permits</b>	<b>\$0.00</b>	<b>\$0.00</b>

<u>STUDIO / OFFICE</u>		
Office / Studio Rent Deposit	\$0.00	\$0.00
Furniture	\$0.00	\$0.00
Office Equipment (Computer, Printer etc.)	\$0.00	\$0.00
Equipment (Racks, Sewing Machine, Iron etc.)	\$0.00	\$0.00
Utilities Deposit	\$0.00	\$0.00
Phone/ Email Services Set Up	\$0.00	\$0.00
Office Supply	\$0.00	\$0.00
Stationary	\$0.00	\$0.00
Software (Apparel, accounting etc.)	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Studio/ Office</b>	<b>\$0.00</b>	<b>\$0.00</b>

<u>MARKETING / SALES</u>		
Logo / Branding (Labels, Hangtags, etc.)	\$0.00	\$0.00
Website (Design + set up)	\$0.00	\$0.00
Photo-shoot / Look book	\$0.00	\$0.00
Promotion Materials / Mailing (post cards, press kits etc.)	\$0.00	\$0.00
PR Events (Launch Party, trunk Shows, House Parties etc.)	\$0.00	\$0.00
Social Media	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Marketing / Sales</b>	<b>\$0.00</b>	<b>\$0.00</b>

<u>INSPIRATION</u>		
Inspiration Items (samples)	\$0.00	\$0.00
Magazines / Books / Music etc.	\$0.00	\$0.00
Classes / Seminars / Certificates	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Inspiration</b>	<b>\$0.00</b>	<b>\$0.00</b>

<u>PRODUCT DEVELOPMENT</u>		
Sourcing		
Fabrics Samples	\$0.00	\$0.00
Trim Samples	\$0.00	\$0.00
Patterns	\$0.00	\$0.00
Printing / Dying	\$0.00	\$0.00
Samples	\$0.00	\$0.00
Fit Model	\$0.00	\$0.00
Fitting	\$0.00	\$0.00



Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Product Development</b>	<b>\$0.00</b>	<b>\$0.00</b>

**SHIPPING**

Postage	\$0.00	\$0.00
Shipping / Deliveries/ Messengers	\$0.00	\$0.00
Packaging Supply	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Shipping</b>	<b>\$0.00</b>	<b>\$0.00</b>

**PROFESSIONAL FEES**

Accountant	\$0.00	\$0.00
Attorney	\$0.00	\$0.00
Consulting / Coaching	\$0.00	\$0.00
Payroll Services	\$0.00	\$0.00
Graphic Designer	\$0.00	\$0.00
IT Person	\$0.00	\$0.00
Bank Fees	\$0.00	\$0.00
Merchant Account	\$0.00	\$0.00
Factoring	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Professional Fees</b>	<b>\$0.00</b>	<b>\$0.00</b>

**TAXES**

Payroll Taxes	\$0.00	\$0.00
Sales Taxes	\$0.00	\$0.00
Federal Taxes	\$0.00	\$0.00
State Taxes	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Taxes</b>	<b>\$0.00</b>	<b>\$0.00</b>

**TRAVEL / TRANSPORTATION / ENTERTAINMENT**

Travel / Entertainment	\$0.00	\$0.00
Automobile Expenses	\$0.00	\$0.00
Other	\$0.00	\$0.00
Meals	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Travel / Transportation / Entertainment</b>	<b>\$0.00</b>	<b>\$0.00</b>

**OTHER**

Misc.	\$0.00	\$0.00
<b>TOTAL</b>	<b>\$0.00</b>	<b>\$0.00</b>



## MONTHLY BUDGET

<u>LICENSES AND PERMITS</u>	<u>ESTIMATED</u>	<u>ACTUAL</u>
Company Set-Up	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Licenses and permits</b>	<b>\$0.00</b>	<b>\$0.00</b>

<u>STUDIO / OFFICE</u>	<u>ESTIMATED</u>	<u>ACTUAL</u>
Office / Studio Rent Deposit	\$0.00	\$0.00
Furniture	\$0.00	\$0.00
Office Equipment (Computer, Printer etc.)	\$0.00	\$0.00
Equipment (Racks, Sewing Machine, Iron etc.)	\$0.00	\$0.00
Utilities Deposit	\$0.00	\$0.00
Phone/ Email Services Set Up	\$0.00	\$0.00
Office Supply	\$0.00	\$0.00
Stationary	\$0.00	\$0.00
Software (Apparel, accounting etc.)	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Studio/ Office</b>	<b>\$0.00</b>	<b>\$0.00</b>

<u>MARKETING / SALES</u>	<u>ESTIMATED</u>	<u>ACTUAL</u>
Logo / Branding (Labels, Hangtags, etc.)	\$0.00	\$0.00
Website (Design + set up)	\$0.00	\$0.00
Photo-shoot / Look book	\$0.00	\$0.00
Promotion Materials / Mailing (post cards, press kits etc.)	\$0.00	\$0.00
PR Events (Launch Party, trunk Shows, House Parties etc.)	\$0.00	\$0.00
Social Media	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Marketing / Sales</b>	<b>\$0.00</b>	<b>\$0.00</b>

<u>INSPIRATION</u>	<u>ESTIMATED</u>	<u>ACTUAL</u>
Inspiration Items (samples)	\$0.00	\$0.00
Magazines / Books / Music etc.	\$0.00	\$0.00
Classes / Seminars / Certificates	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Inspiration</b>	<b>\$0.00</b>	<b>\$0.00</b>

<u>PRODUCT DEVELOPMENT</u>	<u>ESTIMATED</u>	<u>ACTUAL</u>
Sourcing		
Fabrics Samples	\$0.00	\$0.00
Trim Samples	\$0.00	\$0.00
Patterns	\$0.00	\$0.00
Printing / Dying	\$0.00	\$0.00
Samples	\$0.00	\$0.00
Fit Model	\$0.00	\$0.00



Fitting	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Product Development</b>	<b>\$0.00</b>	<b>\$0.00</b>

SHIPPING

Postage	\$0.00	\$0.00
Shipping / Deliveries/ Messengers	\$0.00	\$0.00
Packaging Supply	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Shipping</b>	<b>\$0.00</b>	<b>\$0.00</b>

PROFESSIONAL FEES

Accountant	\$0.00	\$0.00
Attorney	\$0.00	\$0.00
Consulting / Coaching	\$0.00	\$0.00
Payroll Services	\$0.00	\$0.00
Graphic Designer	\$0.00	\$0.00
IT Person	\$0.00	\$0.00
Bank Fees	\$0.00	\$0.00
Merchant Account	\$0.00	\$0.00
Factoring	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Professional Fees</b>	<b>\$0.00</b>	<b>\$0.00</b>

TAXES

Payroll Taxes	\$0.00	\$0.00
Sales Taxes	\$0.00	\$0.00
Federal Taxes	\$0.00	\$0.00
State Taxes	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Taxes</b>	<b>\$0.00</b>	<b>\$0.00</b>

TRAVEL / TRANSPORTATION / ENTERTAINMENT

Travel / Entertainment	\$0.00	\$0.00
Automobile Expenses	\$0.00	\$0.00
Meals	\$0.00	\$0.00
Other	\$0.00	\$0.00
Other	\$0.00	\$0.00
<b>Total Travel / Transportation / Entertainment</b>	<b>\$0.00</b>	<b>\$0.00</b>

OTHER

Misc.	\$0.00	\$0.00
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<b>TOTAL</b>	<b>\$0.00</b>	<b>\$0.00</b>
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## YEARLY BUDGET

	January	Fabuary	March	April	May	June	July	August	September	October	November	December	TOTAL	
<b><u>SALARIES / PAYROLL</u></b>														
Owner	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Designer/production assistant	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Freelance bookkeeper	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Seamstress	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Pattern maker	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Office assistant/customer service	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Office Manager	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sales person	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Health Insurance (Self + Employees)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Salaries / Payroll</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

<b><u>LICENSES AND PERMITS</u></b>														
Retail License	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Licenses and Permits</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

<b><u>STUDIO / OFFICE</u></b>														
Office / Studio Rent	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Equipment Rental (Water machine, Coffee Machine etc.)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Utilities	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Phone/ Email Services	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Office Supply	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Stationary	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Software Maintenance (Apparel, accounting etc.)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Food Supply (Water, Coffee etc.)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Studio / Office</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

<b><u>MARKETING / SALES</u></b>														
Website Maintenance / Hosting	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Photo-shoot / Look book	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Promotion Materials / Mailing (post cards, press kits etc.)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Showroom Fee	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Trade Shows	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
PR Events (trunk Shows, House Parties etc.)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Social Media	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Other	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total Marketing / Sales</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

<b><u>INSPIRATION</u></b>														
Inspiration Items	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00



